

Transforming Teaching and Learning through Advocacy and Outreach

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ABSTRACT: Members of the ISSoTL Advocacy and Outreach (A&O) committee advocate for the people, practices, and outcomes of the scholarship of teaching and learning (SoTL), especially reaching out to new audiences, to broaden the understanding and value of SoTL across higher education settings and beyond. Four members of the A&O committee will serve as panelists for this presentation, with the intention of providing brief updates on initiatives being undertaken by the A&O committee and, with more depth, presenting information relevant to advocacy and outreach for SoTL within and across institutions and disciplines.

The panel also provides a framework to lead a discussion focused on creative ways to disseminate teaching and learning research/outcomes beyond those who are already engaged in such scholarship. This framework embraces micro, meso, macro, and mega applications for SoTL advocacy and outreach in an effort to appeal to as many types of audience as possible.

The intention of this panel is to provide a transformative new look at the audiences for SoTL. Given that SoTL is intended to improve the learning lives of students and the professional lives of faculty scholars, the panelists will “advocate” for “reaching out” to new fields of play. Panelists will speak about micro, meso, macro, and mega A&O using case studies:

- A&O at the grass roots for recruiting opinion leaders and policy makers at the department level.
- A&O through alignment with institutional goals such as retention rates, graduation targets, and learning outcomes.
- A&O in the public policy sphere where SOTL can become an impact factor.